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FILM INTERVIEW: SHEETAL SHETH

## Veteran Indian American Actor a Double Feature with 'Nice Girls Crew' & 'Yes, We're Open'



By: [Parimal M. Rohit](#)  
May 10, 2012

She was an Indian American striving to make a living in Hollywood before it was cool and hip for Indian Americans to strive to make a living in Hollywood. Yet, spend some time with Sheetal Sheth and you will quickly realize she was destined to be a premier actress who transcends her ethnic background. Fueled by her humble conviction and stellar talent, Ms. Sheth has developed an impressive resume that would make other actresses her age envious. Starring in critically acclaimed roles in films such as *ABCD*, *AmericanChai*, *I Can't*

*Think Straight*, *Three Veils*, and opposite Albert Brooks in *Looking for Comedy in the Muslim World*, Ms. Sheth was also the first Indian American to be featured in *Maxim Magazine*, represented Reebok in a campaign, and served as spokeswoman for CHI hair care products. Other acting gigs included roles in *Nip/Tuck*, *NCIS: Los Angeles*, and *Royal Pains*.

This week, Ms. Sheth will be rather occupied at the Los Angeles Asian Pacific Film Festival promoting her two most recent films, *Nice Girls Crew* (Center for Asian American Media) and *Yes, We're Open* (Brainwave). Beyond acting, endorsements, and lifestyle highlights, Ms. Sheth is and has always been proactively involved with community initiatives, once serving in the AmeriCorps and currently a Big Sister with the Big Brothers Big Sisters of Greater Los Angeles.

As she prepares for her latest two films to screen at the Directors Guild here in Los Angeles in the coming days, Ms. Sheth takes a few moments to chat with *Buzzine Bollywood* about where she came from and where she is now.

Enjoy the conversation below! (*Buzzine's* Harish Rao also participated in this interview):

**Parimal M. Rohit: Who are you and where do you hail from?**

Sheetal Sheth: Brassy broad/thesp from the East Coast.

**PMR: Where are you right now?**

SS: On the brink of new exciting.

**PMR: How did you get from where you are from to**



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**where you are right now?**

SS: Laughter.

**PMR: If your mom were to draft up a biodata about you, what would be the three most impressive entries?**

SS: Loyal. Honest. Never been married ;)

**PMR: Why are you answering these questions (what are you promoting)?**

SS: *Nice Girls Crew* and *Yes, We're Open*

**PMR: What three words best describe your acting style?**

SS: Well, my approach is always about finding the truth. Being organic allows for the unpredictable and dynamic ... y'all will have to tell me if it resonates!

**PMR: What one word best sums up your latest film role(s)?**

SS: Novel.

**Harish Rao: How close are you to the character you portray *Yes We're Open*?**

SS: I am all about a woman living the life she wants.

**HR: You have teamed up with Tanuj Chopra again, what's different about this collaboration than the past?**

SS: *Nice Girls Crew* was the first project we actually shot together and he's stellar. Someone you want in your foxhole.

**HR: What are the unique opportunities and challenges you face as an actress, if at all, in promoting two films that release at the same time?**

SS: No grumbles here- lovin' it!

**PMR: What have you done in your professional life that made you proud?**

SS: The number of folks that have trusted me with their personal stories.

**PMR: Which actor, if any, has had the most influence on your career?**

SS: Impossible to pick 1.

**HR: What is one secret of your longevity you can share with us?**

SS: Never settle.

**PMR: Where do you see yourself in five years?**

SS: Doesn't life happen when we make plans?! Ask me in 5 and I'll tell you how wrong I was.

**PMR: What is your motto?**

SS: Don't have mottos but if there was something that I have always believed and talked about even as a young child, it was to define success for yourself.

**HR: What if your fans could have an open forum to write you about a character/role/fantasy they want to explore in seeing you play, would you be open to that?**

SS: Done and done.

**PMR: Where online can fans find out more about you?**

SS: twitter: @sheetalsheth

facebook: /OfficialSheetalSheth

[www.sheelasheth.com](http://www.sheelasheth.com)

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